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1923 PRICE LIST

NEW MAMMOTH FLOWERED GLADIOLI



NEW GLADIOLUS, "MRS. W. B. DAVIS"

Winner of First Prize for best new pink variety at American Gladiolus Society
Exhibition, Kalamazoo, Mich., August 16-17, 1922

W. B. DAVIS COMPANY
AURORA, ILLINOIS

GLADIOLI

The improved *Gladiolus* is fast becoming the most popular of all mid-summer flowers because of the remarkable improvements in size, and wonderful colorings which can be matched only in the tropical orchids. They are especially popular with amateurs and private gardeners because of their being so easy to raise that any beginner who can plant onion sets can also raise fine Gladioli. They bloom at a time when other garden flowers are scarce, and supply an abundance of grand cut flowers over a long period.

We became interested in the improved Gladioli several years ago while visiting Mr. Luther Burbank, the world's greatest plant breeder, and secured some of his finest varieties as a basis for future experiments and crosses, with which we have been very successful. We have originated several new varieties of extremely large size and new colorings. From 30,000 we have selected less than 50 of very finest to be named and introduced. Each year we will distribute some of these. We also list some of Mr. Burbank's originations and some other very best varieties on the market.

We will not introduce a new variety unless we feel that it is better than existing varieties of similar color, and we will offer for sale only very select varieties. Customers will not be disappointed in any purchase made from us. It is better to purchase the best than to wish you had.

We urge all growers to get a start of some of the best new kinds and discard old inferior varieties. The following prices are for first size bulbs, parcel post prepaid.

PRICE LIST

		Each	Per Dozen
America	Apple Blossom Pink.....	\$.08	\$.75
Lily White	Pure White.....	.10	1.00
Pink Perfection	Peach Blossom Pink.....	.15	1.50
Herada	Deep Lavender.....	.20	2.00
Flora	Canary Yellow.....	.30	3.00
Red Emperor	Deep Red.....	.20	2.00
Mrs. Watts	American Beauty Red.....	.20	2.00
Chateau Thierry	Fine Flame.....	.25	2.50
Gretchen Zang	Pink Blending into Scarlet on lower petals.....	.15	1.50
Mrs. Frank Pendleton	Rich Pink with Maroon Blotches on three lower petals.....	.15	1.50
Evelyn Kirtland	Sparkling Light Pink with Salmon Pink Blotches on three lower petals.....	.15	1.50
Elora	See Page 4.....	1.00	10.00
Pinnacle	See Page 4.....	.50	5.00
Glendale	See Page 3.....	1.00	10.00

Collection No. 1—One of each of above varieties	\$ 4.00
Collection No. 2—One Dozen of each first eleven, and one bulb each of last three	20.00
Sunset Mixture—Fine varieties in a great many colors, per dozen,	1.00
Good Mixed—Smaller Bulbs, per dozen,50



NEW GLADIOLUS "GLENDALE"

(Originated by W. B. Davis)

Winner of the First Prize for best unnamed seeding, any color, and Second Prize for best vase of twelve stalks, any variety, at the American Gladiolus Society Exhibition, Kalamazoo, Mich., August 16 and 17, 1922. Also received award of merit at the Illinois State Florists' Association exhibition at Central States Fair and Exposition at Aurora, Ill., August 24 and 25, 1922.

"Glendale" is a beautiful dark magenta, an entirely new color in Gladioli. Wherever exhibited it has been pointed out first of all by thousands of visitors as "the most beautiful gladiolus, just like velvet". The ladies all seem to use the same expression at first sight, therefore it gives us great satisfaction to be able to make it possible for everyone to have a new variety so certain to be a favorite. The flowers open out full on long, stiff stems. It is a very prolific variety. Having only a limited number to distribute this year, we are limiting all orders to not more than one dozen to any customer. Price of bulbs \$1.00 each, \$10.00 per dozen.



NEW GLADIOLUS "ELORA"

(Originated by Luther Burbank)

Color, creamy white with rich cream spots in throat on three lower petals, these spots overlaid with dainty featherings of American Beauty pink. The back of the petals show a tint of very delicate pink. Blooms measure $4\frac{1}{2}$ to 5 inches in diameter. This is a very remarkable variety, blooms earliest of all on good stiff stems 4 to $4\frac{1}{2}$ feet tall. "Elora" is certainly queen of all the early varieties. It is very prolific in bulblets, and a great favorite with florists because of a shade suitable for all purposes. Price \$1.00 each, \$10.00 per dozen.

"PINNACLE"

(Originated by Luther Burbank)

A very fine Lavender, heavily striped with a darker shade, produces enormous blooms in large clusters on tall, stiff, straight stems. Price 50c each, \$5.00 per dozen.